

*For immediate release*



### **Redefine Your Night On A Great Street NAO**

*Orchard Road to host new outdoor night-time event showcasing craftsmanship across fashion, arts, F&B and music every first weekend of the month from May 2019*

**SINGAPORE, 25 April 2019** – Orchard Road Business Association (ORBA) is set to launch an all-new roving pop-up concept – **NAO** (Night At Orchard) - from May 2019, the first of many initiatives since taking over the management of event spaces along Orchard Road in April 2019.

Designed to enliven the pedestrian experience along Orchard Road, NAO takes place at different stretches of Orchard Road every first weekend of the month, showcasing the finest talents across fashion, arts, food & beverage and music with a different theme every month. Open till late, NAO aims to bring on a new and refreshing night-time visitor experience to Orchard Road while reinforcing the precinct's standing as a lifestyle destination for both locals and tourists.

**Mr Mark Shaw, Chairman of ORBA**, said: "Given this opportunity to work with both the public and private sectors, we are excited to introduce NAO. This event provides a fresh dimension of retail experience and gives visitors a different option to shop, dine and play on our *Great Street* at night. It is also a brand new platform for promising talents to showcase their craftsmanship and skills alongside established brands."

For the first time, to cultivate the culture of street busking here in Singapore, NAO also offers promising busking acts a performance stage of their own to display their talents.

"Strengthening Orchard Road's position as an attractive lifestyle destination is a priority for us. To that end, rejuvenation plans for the precinct include creating and providing spaces to testbed new and creative ideas and products," said **Ms Ranita Sundra, Director, Retail and Dining, Singapore Tourism Board**.

"The one-year trial led by the Orchard Road Business Association will be a platform for us to experiment with innovative and experiential concepts to cement Orchard Road as a must-visit precinct. NAO, a new outdoor event under the trial, will bring greater buzz and excitement to the precinct on weekends."

In view to promote sustainability and part of the green efforts by ORBA, the canopy tables used by the retail vendors are made from recycled wood by local carpenters.

To be run as a pilot trial for eight months, the first edition of NAO takes place along the stretch between ION Orchard and Ngee Ann City from 3 to 5 May 2019. Open from 5pm - 10pm daily, over 30 artisanal makers and brands will be participating in NAO. Visitors may also look forward to exclusive culinary offerings by popular brands such as Old Chang Kee and Michelin-starred restaurant Shisen Hanten by Chen Kentaro.

For the latest updates on NAO, visit [www.orchardroad.org](http://www.orchardroad.org) or Instagram account @orchardroad.sg for more information.



## HIGHLIGHTS OF NAO

### MUSIC #LiveNAO

More than just a shopping or dining destination, Orchard Road encourages creative expressions through music and art by providing the urban space where the creative meet. With the increasing trend of young buskers taking to the streets of Orchard Road, NAO aims to be the home for promising and quality busking acts in Singapore.

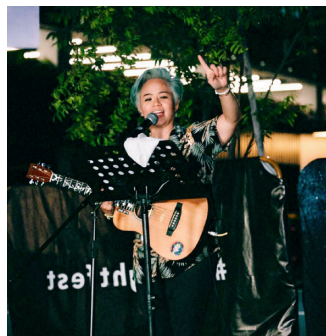
#### The Line-Up

The music program is presented over the weekend by the likes of **Codie Loh**, **Yeo Ming Jun** and **Raphael Leong**, as well as Winner of Mediacorp's "One Moment of Glory", **Jill-Marie Thomas**. Singer-actor **Gavin Teo**, the self-taught guitarist scouted by Mediacorp's reality show, Hey Gorgeous with covers on his YouTube channel in English, Mandarin and Korean will also make his appearance.

Date	Time	Performer
3-May	6.00pm - 6.45pm	Yeo Ming Jun
	7.00pm - 7.45pm	Gavin Teo Chong Zhe
	8.15pm - 9.00pm	Gavin Teo Chong Zhe
	9.15pm - 10.00pm	Loh Ke Ting Codie
4-May	6.00pm - 6.45pm	Jill-Marie Thomas
	7.00pm - 7.45pm	Jill-Marie Thomas
	8.15pm - 9.00pm	Leong Tze Voon Raphael
	9.15pm - 1.000pm	Leong Tze Voon Raphael
5-May	6.00pm - 6.45pm	Loh Ke Ting Codie
	7.00pm - 7.45pm	Loh Ke Ting Codie
	8.15pm - 9.00pm	Yeo Ming Jun
	9.15pm - 10.00pm	Yeo Ming Jun



Noontalk Artiste, Gavin Teo



Jill-Marie Thomas



Codie Loh

## FOOD & BEVERAGE #EatNAO

Reflecting the nation's passion for food, NAO showcases a range of delicacies from street food to Michelin-starred culinary creations and a whole line-up of food trucks. In celebration of the first edition of NAO, visitors may look forward to savouring some of the exclusive culinary offerings, only available at NAO.

### Mandarin Orchard Food Truck

The food truck from Mandarin Orchard Singapore featuring the signature Chen's Mapo Tofu Don from their two Michelin-starred restaurant, Shisen Hanten by Chen Kentaro hits the street of Orchard Road, bringing fine dining food options to NAO at exclusive prices.

No.	Item	Price
1	Chen's Mapo Tofu Don	\$6.00
2	Tonpolo Don	\$7.00
3	Mala Pork/Chicken Wrap	\$7.50
4	Almond Pudding	\$3.00
5	Bottled Drinks	\$2.00



### Mandarin Orchard Food Truck Menu

*From left: Mala Pork / Chicken Wrap, Tonpolo Don, Chen's Mapo Tofu Don, Almond Pudding*

### The Travelling C.O.W (Chef On Wheels)

The Travelling C.O.W, Singapore's first mobile food truck, has been serving classic and fusion bistro fare on the go since 2012. Be the first to sample their new truffle inspired delights at NAO!

No.	Item	Price
1	Truffle Scrambled Eggs Crunchy Taco	\$10.00
2	Popcorn Chicken Crunchy Taco	\$6.00
3	3 Cheese Truffle Nachos	\$10.00
4	Truffle Mac & Cheese Balls	\$8.00



#### The Travelling C.O.W

From left: Truffle Scrambled Eggs Crunchy Taco (\$10), Truffle Mac & Cheese Balls (\$8)

## Coffee Bandits

Catch Singapore's Coffee Food truck - COFFEE BANDITS, serving specialty coffee and bubble tea with grilled to perfection grilled cheese sandwiches.

No.	Item	Price
1	Classic Cheese (Country loaf, Yellow & white cheedar, Mozzarella)	\$6.00
2	Smoked Turkey Ham (Country Loaf, Mozzarella, Turkeyham, Egg, Fig jam)	\$8.00
3	Pulled Pork (Country Loaf, Yellow and white cheedar, Spicy mayo, Pulled pork)	\$9.00
4	Steak & Cheese (Country Loaf, Yellow & white cheedar, Salsa, Sliced beef knuckle)	\$9.00

Beverages				
Hot Drinks			Cold Drinks	
1	Latte / Cappuccino / Flat White	\$5.00	Iced White Hazelnut	\$5.20
2	Mocha	\$5.40	Iced White Caramel	\$5.70
3	Long Black	\$4.70	Iced Mocha	\$6.00
4	Espresso (+\$1.00 for extra shot)	\$4.30	Iced Chocolate / Green Tea Latte	\$6.20
5	Hot Chocolate	\$5.70	Juices (Orange / Cloudy Apple)	\$5.00
6	Green Tea Latte	\$5.70	Bubble Tea (Choice of toppings: Brown Sugar Pearls, Kanten Pearls, Rainbow Jelly)	\$4.00 \$1.00 each
7	Hot Teas (English Breakfast, Earl Grey, Camomile, Peppermint, Strawberry Kiwi, Orange Rooibos)	\$4.70	Bandit Special (A concoction of brown sugar pearls, coconut milk, gula melaka, fresh milk, and freshly made mousse)	\$6.00



### Bandit Special (\$6)

(A concoction of brown sugar pearls, coconut milk, gula melaka, fresh



### Steak & Cheese (\$9)

(Country Loaf, Yellow & white cheddar, Salsa, Sliced beef knuckle)



### SawadeeCup

Singapore's first 100% Muslim Owned Food Truck offering Thai Fusion snacks and dishes to keep your tummy happy! Our signatures include Cha Yen - Thai Milk Tea as well as Thai Basil Chicken Aglio Olio!

No.	Item	Price
1	Fried Potato Fries	\$3.00
2	Popcorn Chix	\$4.00
3	Combo Bucket	\$6.00
4	Chayen (Thai Iced Tea)	\$3.00
5	Fried Kinder Bueno with Coconut Ice Cream	\$6.00
6	Aglio Olio with Garlic Shrimp / Basil Chicken	\$10.00



### SawadeeCup

From top left: Popcorn Chix (\$4), Aglio Olio with Garlic Shrimp / Basil Chicken (\$10), Chayen (\$3)

## Old Chang Kee

Local favourite, Old Chang Kee, brings their puff snacks in their food truck. The all-new variant, Mala Chicken O', and seasonal variants, Nasi Lemak O' and Chili Crab O' are available at the event, together with other skewer snack options!

No.	Item	Price
1	Mala Chicken O' (exclusive for NAO)	\$2.00
2	Chili Crab O' (exclusive for NAO)	\$2.00
3	Curry O' / Sardine O' / Chicken Mushroom O'	\$1.50
4	Nasi Lemak O'	\$2.00
5	Spring'O	\$1.50
6	Chicken Wing	\$1.80
7	Sotong Head OnStik	\$1.80
8	Chicken Nugget OnStik	\$1.70
9	Sotong Ball OnStik	\$1.60
10	Fish Ball OnStik	\$1.40
11	Prawn Nugget OnStik	\$1.80
12	Crab Nugget OnStik	\$1.80
13	Fish Fillet OnStik	\$1.80
14	Sotong Wing OnStik	\$1.80
15	Big Fishball OnStik (2pcs)	\$2.00
16	Chicken Wrap OnStik	\$1.70
17	Gyoza OnStik	\$1.60
18	Green Bean Feel'in	\$1.30
19	Cheezy Chicken Sausage OnStik	\$1.80
20	Yam Feel'in	\$1.30



Nasi Lemak O', \$2 per piece  
(Seasonal item. Only available at NAO)



Chilli Crab O', \$2 per piece  
(Seasonal item. Only available at NAO)

## RETAIL #ShopNao

The curated market at NAO displays an array of unique craftsmanship by local designers and crafters ranging from fashion to artisanal fragrances and even local snacks. Visitors may shop for exclusive products such as Mother's Day Brush Set by **13rushes**, Forest Orchid Oolong Tea by **Zeroplusone**, exclusive bag designs by **The Everyday Club** and **WEAREMADD**.

### The 1925 Brewing Co

The local brand first began as a microbrewery and restaurant with four 600-litres beer tanks residing at the ground level behind the bar. The founders believe strongly in preserving their Singaporean Teochew heritage and culture.

Each cup is selling at \$8.00 that includes Yellow Van Pale Ale (4.8% alc.) and Liang Teh Lager (4.25% alc.), which the latter is selling at an external event for the first time!



### 13rushes

Another homegrown brand, it adopts a cruelty-free philosophy in its product creation. The makeup brushes from 13rushes are made with hypoallergenic textured synthetic bristles. It aspires to advocate a cruelty-free lifestyle by taking a firm stance against animal cruelty in fur farms.

Only available for NAO, 13rushes will be selling their Mother's Day Gift Set at an exclusive price of \$18.00 between 3 to 5 May 2019.





## oasis:skin

Vegan and organic skincare freshly made in Singapore, oasis:skin features handmade products such as soaps and clay masks that are sustainably harvested from nature, gently cleanses the skin and nourishing it with a good dose of vitamins and antioxidants. A definite boost to one's beauty regime!



## The Everyday Club

With over 30 handcrafted products and brands available at NAO, do not miss The Everyday Club, which produces handmade canvas bags or phone covers in limited quantities. Materials for their canvas and tote bags are sourced locally and globally and all products are manufactured in-house.

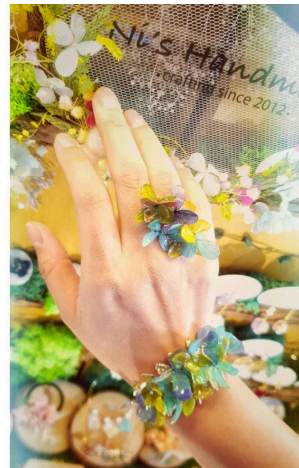




### Ni's handmade

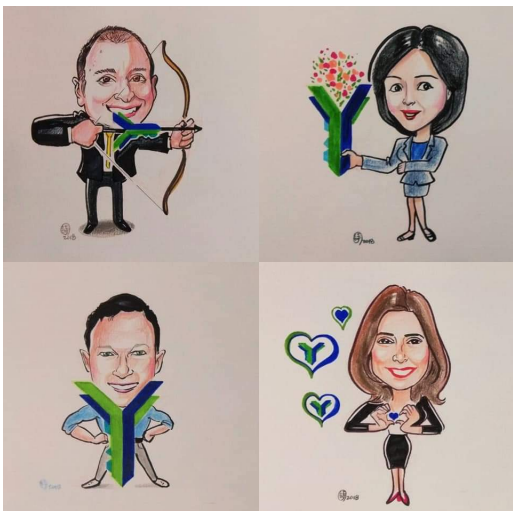
Crafting since 2012, Ni's handmade aims to preserve nature in its perfect natural form such as colours of the flowers and natural form of the flowers in 3-dimensions. Flowers sourced for their 100% hand-made jewellery collection are from Japan.

Since 2012, Ni's handmade has aimed to preserve nature in its perfect natural form. Colours of flowers and their dimensions in 3-D are retained as much as possible. Flowers used in their jewellery collection are sourced from Japan and artefacts are fully hand-made.



### Caricaturist

Alumni of Nanyang Academy of Fine Arts, Ye Ruoshi, is a multipracting artist who specialises in caricatures, portraits and contemporary paintings. She had her first solo on 100 oil paintings of flowers abstraction in the year 2005. She will be customising caricature drawings at NAO between 3 to 5 May 2019!



For a complete list of participating brands and artistes in the first edition of NAO, please refer to **Appendix A**. For media enquiries, please contact Saffron Communications:

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Director

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**About Orchard Road Business Association**

Founded in 1998, Orchard Road Business Association (ORBA) is the Place Manager of Orchard Road, representing the interests and welfare of businesses operating along Orchard Road. ORBA's mission is to preserve, promote, improve, and facilitate business through events, business development, marketing and promotion.

ORBA organises high-profile events such as "Christmas on A Great Street", "Fashion Steps Out", "Rev-Up @ Orchard", and "Pedestrian Night" to attract visitors and tourists to Orchard Road. Its annual award-winning "Christmas on A Great Street" marks the start of the year-end festive season in Singapore, illuminating the city's foremost shopping and entertainment district with sparkling lights and colour.

Membership in ORBA is open to Orchard Road stakeholders, as well as non-stakeholders who have an affiliation to lifestyle business along Orchard Road. There are more than 120 members in the Association, including the owners and management of shopping malls, departmental stores, leading retailers, hotels, and restaurants.

ORBA operates under the auspices of the Singapore Tourism Board with its administration entrusted to an Executive Committee (EXCO) comprising some of Orchard Road's key stakeholders. The EXCO is headed by Mr Mark Shaw (Director of The Shaw Organisation Pte Ltd) as Chairman.

For more information, please visit [www.orchardroad.org](http://www.orchardroad.org).

## APPENDIX A

#ShopNAO	
Plateink	Instagram: @plateink
OutandInk	Instagram: @outandink
13rushes	Instagram: @13rushes
Oasis:skin	Instagram: @oasis:skin
Oohsg	Instagram: @oohsg
Minimalystco	Instagram: @minimalystco
The Everyday Club	Instagram: @theeverydayclub.sg
Nishandmade	Instagram: @nishandmade
Cover Affair	Instagram: @thecoveraffair
Bake and Bake	Instagram: @bakeandbake_singapore
Vitactivated	Instagram: @vitactivated
Indiigo Culture Pte Ltd	Instagram: @indiigoculture
Petale Tea	Instagram: @petaletea
The 1925 Brewing Co	Instagram: @the1925jc
Foot Tickle	Instagram: @foottickle
We are Madd	Instagram: @wearemadd
Muse & Co	Instagram: @musencobeauty
Zero Plus One	Instagram: @zeroplusonesg
Papa Peng	Instagram: @papapengsg
Singapore Memories	Instagram: @singaporememories
Peas and Plum	Instagram: @peasnplums
QLOTHÈ	Instagram: @qlothe
Gnome & Bow	Instagram: @gnomenbow
Actseed Co.	Instagram: @actseed.co
SÖNDAG	Instagram: @sondag.co
Caricature – Ye Ruo Shi	Instagram: @likeapoem1973

<b>#EatNAO</b>	
Mandarin Orchard Singapore	Instagram: @mandarinorchard Facebook: <a href="https://www.facebook.com/mandarinorchard/">https://www.facebook.com/mandarinorchard/</a>
The Travelling C.O.W	Instagram: @thetravellingcow Facebook: <a href="https://www.facebook.com/thetravellingcow/">https://www.facebook.com/thetravellingcow/</a>
Coffee Bandits	Instagram: @sgcoffeebandits Facebook: <a href="https://www.facebook.com/sgcoffeebandits/">https://www.facebook.com/sgcoffeebandits/</a>
SawadeeCup	Instagram: @sawadeecup.sg Facebook: <a href="https://www.facebook.com/sawadeecup.sg/">https://www.facebook.com/sawadeecup.sg/</a>
Old Chang Kee	Instagram: @oldchangkeesingapore Facebook: <a href="https://www.facebook.com/oldchangkee1956/">https://www.facebook.com/oldchangkee1956/</a>
<b>#LiveNAO</b>	
Yeo Ming Jun	Instagram: @killedbythecircus
Jill Marie Thomas	Instagram: @jillmariethomas
Codie Loh	Instagram: @codecaud
Gavin Teo	Instagram: @gavinchongzhe
Raphael Leong	Dropbox: <a href="#">Link Here</a>