

EMBARGOED UNTIL 26 OCTOBER 2023, 2PM

Media Release

MORE FUN-FILLED ACTIVITIES AT ORCHARD ROAD LIGHT-UP FROM 16 NOVEMBER; PATERSON – BIDEFORD STRETCH TO CLOSE FROM 6 PM FOR FIRST-EVER CHRISTMAS EVE STREET PARTY

SINGAPORE, 26 October 2023 – Christmas *on A Great Street*, the signature year-end light-up of Orchard Road heralding the holiday season, returns for the 40th year with more fun-filled activities for the whole family. Guest-of-Honour President Tharman Shanmugaratnam will officiate the Light-Up Ceremony at Shaw House Urban Plaza on 16 November 2023.

Among the highlights are a street party on 24 December and three *Great Christmas Villages* filled with carnival rides and games, pop-up stores selling locally-designed crafts and food and beverage kiosks. The first-ever Christmas Eve street party along Orchard Road will see the stretch from Paterson junction to Bideford junction closed to traffic from 6pm onwards. It will be the venue for a lively street party from 8pm to 12:30am.

This year's light-up theme captures a child's imagination as one wanders through a cotton candy cloud dreamscape replete with Christmas trees and bells as well as teddy bears, reindeer, and candy canes. Warm LED lights of white, yellow, pink and turquoise 'clouds' float in the air, enhancing the dreamy look and feel. Christmas *on A Great Street* is supported by the Singapore Tourism Board (STB).

Organised by Orchard Road Business Association (ORBA) and Community Chest, the Light-Up Ceremony aims to raise funds to support more than 100 social service agencies running over 200 critical social service programmes.

It will be a milestone event, being the 40th anniversary of the lighting up of Orchard Road at Christmas, and the 25th anniversary of ORBA, the Place Manager of the precinct which looks after the interests of businesses along Orchard Road. In keeping with the theme, ORBA invites Singaporeans to dream like a child and envision the endless possibilities for Orchard Road as businesses along the city's main thoroughfare celebrate four decades of growth and transformation.

ORBA Chairman Mr Mark Shaw said: "We hope that Singaporeans, visitors and residents will be as excited as we

are with our plans for Christmas on *A Great Street*. It is a milestone year and we want everyone to have a fantastic time as they celebrate the season of joy, peace and goodwill to all. In collaboration with our partners, we promise an exciting line-up of activities, including the Christmas Eve street party and Christmas Villages.

“This year, we are doubling down on efforts to reduce our carbon footprint as we bring Christmas cheer to everyone. We will be repurposing past years’ LED lights and decor, and installing solar panels to harness renewable energy for two Christmas set pieces. Additionally, we will be working closely with partners on initiatives such as tree planting to make a meaningful impact on the environment.”

Ms Guo Teyi, Director, Retail & Dining, Singapore Tourism Board, said: “Christmas on *A Great Street* is a highly anticipated event on our calendar, where we welcome locals and tourists of all ages to enjoy the festivities in Orchard Road. Amped-up experiences such as the first-ever Christmas Eve street party and Christmas Villages add vibrancy to the precinct, making it a must-visit lifestyle destination during the year-end season. Visitors can also explore the latest flagship stores, brands and experiential offerings while enjoying the dazzling light-up.”

Stepping up on Sustainability and Social Causes

Christmas on *A Great Street* 2023 incorporates numerous sustainability features in line with ORBA’s efforts to cut waste and use less energy. These include repurposing energy-efficient LED lights and fixtures, as well as installing solar panels to power the two set pieces located in front of Mandarin Gallery and Plaza Singapura. Additionally, ORBA will work with the National Parks Board’s Garden City Fund Plant-A-Tree Programme to plant 100 new trees on Orchard Road as well as the rest of Singapore.

The Christmas Light-Up this year will continue to reuse and recycle decorative items as well as electrical and support equipment in efforts to reduce its carbon footprint. In addition, some of the decor and lights will be donated to charities like EQUAL which works with rescued animals and horses to support beneficiaries with mental health conditions and other needs. To further support the renewable energy market, ORBA will purchase renewable energy credits from the SP Group for the event.

Mr Kojin Nakakita, Chairman of Hitachi Asia Ltd., said: “Hitachi is honoured to be the main sponsor of the Christmas Light-Up for 33 consecutive years. We are thrilled to continue with this annual tradition of spreading festive joy and cheer to all Singaporeans and tourists. In line with the spirit of Powering Good, Hitachi is committed to creating a more sustainable world through Digital, Green and Innovative solutions. With this in mind, we hope to continue to contribute responsibly to Singapore as well as the ASEAN community.”

Mastercard®, the Official Card for Christmas on A Great Street for the 11th year running, has also pledged to restore one tree globally for every eligible transaction made with a Mastercard at the 15 participating Orchard Road malls between 1 November 2023 and 1 January 2024 through their Priceless Planet Coalition partner, Conservation International Foundation.

As with last year, there will be open-top bus tours to thank migrant workers for their hard work for Singapore.

Christmas Eve Street Party

The street party on Christmas Eve will feature performances by NCC Command Band from Swiss Cottage Secondary School, dance performances, Christmas carolling, Santa Meet & Greet sessions, four DJs to manage the music and engage the crowd, a Christmas Market, food trucks galore, and a countdown to Christmas, among other offerings.

Three Great Christmas Villages

Visitors can also look forward to three Great Christmas Villages – up from just one last year – filled with carnival rides and games, pop-up stores and food & beverage kiosks. The Great Christmas Villages are located outside Shaw House, Ngee Ann City and, for the first time, Plaza Singapura.

The first of the three Christmas Villages at Shaw House Urban Plaza will commence from 24 November, featuring a double-storey carousel and ferris wheel among its variety of rides and games.

The remaining two at Plaza Singapura and Ngee Ann City Civic Plaza begin from 1 December and 8 December respectively, with the Plaza Singapura venue featuring a giant Christmas on A Great Street-themed bouncy castle with a fun slide, a balloon dome, mascot meet-and-greet activities, and craft workshops from Singapore's much-loved edutainment park, Kiztopia.

The event at Ngee Ann City Civic Plaza will offer carnival games and rides such as a Euro Swing ride, an arcade as well as drinks, food trucks and live performances by local buskers and bands such as Daniel Sid, LAYYI, The Cold Cut Duo and Waymakers from Friday to Saturday evenings from 7.15pm to 9.15pm. The Ngee Ann City Civic Plaza will also extend its opening hours till 12:30 am on Christmas Eve, as well as on New Year's Eve. The myriad of attractions means there is definitely something for everyone to enjoy.

From 7 November onwards, visitors to Orchard Road can look forward to brand pop-ups and set pieces located along the pedestrian walkway from ION Orchard to Mandarin Gallery. Among the pop-up stores, Geneco and

Yellow Ribbon Bakery join hands to debut exclusive cookies handcrafted by prison inmates. Members of the public who vote for their favourite Inspirational Quotes of Hope at Geneco's pop-up store will be given a bag of Red Velvet & Almonds cookies on 9, 10, 16 and 17 December 2023.

Outdoor AR projections

This year's augmented reality projection, in partnership with OUE Limited, will again be displayed on the façade of Hilton Singapore Orchard. The projection will create an illusion of three-dimensionality, blurring the boundary between reality and illusion, as well as feature Rube Goldberg machines that set off chain reactions when various components and contraptions are activated. An immersive 3D experience can be enjoyed by viewing them through the PopAR Live app on a mobile phone.

Other AR displays can also be found on any of the 25 glass panels lining the pedestrian walkway from ION Orchard to Mandarin Gallery. All the outdoor visual projections will be switched on from 1 November 2023 to 1 January 2024.

Music in the Air, played synchronously from speakers perched on 44 lamp posts on both sides of Orchard Road, will further enhance the festive atmosphere.

On Christmas Eve and New Year's Eve, a countdown clock will help revellers mark the start of Christmas and the New Year.

Mastercard Christmas Rewards

A total of 15 malls¹ will participate in Christmas Rewards with Mastercard between 16 November and 28 December 2023. Shoppers with \$300 in eligible transactions across a maximum of five same-day receipts at the participating malls stand to receive \$30 mall-specific vouchers. This exclusive offer is available only to the first 100 shoppers who spend a minimum of \$300 per week per mall on their Mastercard card. The promotion is available to shoppers over six weekly periods.² Twelve malls will participate in the Black Friday tier rewards from 24 – 30 November, offering shoppers \$50 vouchers with \$500 in eligible transactions across five same-day receipts.

"Mastercard is proud to be associated with this cherished tradition that ushers in a season of joy to Singaporeans and visitors alike. ORBA's efforts to reduce its carbon footprint align with Mastercard's own dedication to

¹Includes: 313@somerset, Forum The Shopping Mall, Great World, Mandarin Gallery, Ngee Ann City/Takashimaya Shopping Centre, Orchard Central, orchardgateway, Palais Renaissance, Paragon, Plaza Singapura, Scotts Square, Tanglin Mall, The Centrepoint, Wheelock Place and Wisma Atria.

²Excludes Plaza Singapura, The Centrepoint and Wisma Atria from the above list.

championing for a more sustainable future through the Priceless Planet Coalition, which aims to restore 100 million trees by 2025. Mastercard is proud to focus on creating meaningful impact on the climate, community, and biodiversity," said Deborah Heng, Country Manager, Singapore, Mastercard.

Christmas on A Great Street Stay Packages

Locals and travellers can enjoy a range of exclusive hotel packages from Pullman Singapore Orchard, Singapore Marriott Tang Plaza Hotel and The St. Regis Singapore from now till 1 January 2024. The stay packages include complimentary breakfast and SGD50 in Great Christmas Village credits per room booking.

- The End -

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About Orchard Road Business Association

Founded in 1998, Orchard Road Business Association (ORBA) is the Place Manager of Orchard Road, representing the interests and welfare of businesses operating along Orchard Road. ORBA's mission is to preserve, promote, improve, and facilitate business through events, business development, marketing and promotion. ORBA organises high-profile events such as "Christmas on A Great Street", "Fashion Steps Out", "Rev-Up @ Orchard", "Pedestrian Night" and "Night At Orchard (NAO)" to attract visitors and tourists to Orchard Road. Its annual award-winning "Christmas on A Great Street" marks the start of the year-end festive season in Singapore, illuminating the city's foremost shopping and entertainment district with sparkling lights and colour. From 1 April 2019, ORBA has also taken over the curation and management of the Urban Green Rooms (UGRs) as pop-up spaces along the Orchard Road pedestrian mall. Membership in ORBA is open to Orchard Road stakeholders, as well as non-stakeholders who have an affiliation with lifestyle businesses along Orchard Road. There are more than 110 members in the Association, including the owners and management of shopping malls, departmental stores, leading retailers, hotels and restaurants. ORBA operates under the auspices of the Singapore Tourism Board with its administration entrusted to an Executive Committee (EXCO) comprising some of Orchard Road's key stakeholders. The EXCO is headed by Mr Mark Shaw (Director of The Shaw Organisation Pte Ltd) as Chairman.

For more information, please visit www.orchardroad.org or www.facebook.com/orchardroad.sg.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., (Hitachi Asia) a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven ASEAN countries Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam – Hitachi Asia and Hitachi's subsidiary companies offer IT, OT (Operational Technology) and products to support customers in their transformation journeys. We will contribute to the growth in the ASEAN region by co-creating with customers to identify the social challenges and needs and deliver the solutions. For more information on Hitachi Asia, please visit the company's website at <https://www.hitachi.asia/>

About Mastercard (NYSE: MA), www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

About the Singapore Tourism Board

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: www.stb.gov.sg or www.visitsingapore.com | Follow us: [STB LinkedIn](#), [STB Facebook](#) or [STB Instagram](#)

CHRISTMAS ON A GREAT STREET 2023 FACT SHEET



Period	Thursday 16 November 2023 to Monday 1 January 2024 (47 days)
Time of Light-Up	<ul style="list-style-type: none"> Sunday to Thursday, 6:30 PM – 12:00 AM Friday and Saturday, 6:30 PM – 2:00 AM Christmas Eve and New Year's Eve, 6:30 PM – 6:00 AM
Theme	A Child's Dreamscape
Main Sponsor	Hitachi Asia Ltd.
Official Card	Mastercard®
Official Venue Partners	<ol style="list-style-type: none"> Ngee Ann City OUE Limited Plaza Singapura Shaw Centre & Shaw House
Official Event Partners	J'Kids Amusement and Kiztopia
Official Technology Partner	Hexogon Group of Companies
Official Production Partner	Unearthed Productions
Supported by	Singapore Tourism Board
Total Length of Christmas Light-up	3.1km (Tanglin Mall to Plaza Singapura, including Scotts Road)
Height of Main Arch	14.2m
No. of Set Pieces	Two, one in front of Mandarin Gallery and another in front of Plaza Singapura
No. of Overstreet Decor	71 sets
No. of Lamp Post Decorations	162
No. of Tree Wraps	106
No. of Hitachi Logos	342
Length of LED Strip Lights	2,500m
Length of LED Fairy Lights	96,000m
Length of LED Neon Lights	17,000m
No. of Surface Mounted Device (SMD) LED	2,000
Total Man Hours for Production	129,600 (Amount of time x number of people to produce Christmas decor)
Total Man Hours for Installation	16,500 (Amount of time x number of people to install Christmas decor)

THE GREAT CHRISTMAS VILLAGES 2023

Location & Periods	<ol style="list-style-type: none"> 1. Shaw House Urban Plaza 2. Plaza Singapura 3. Ngee Ann City Civic Plaza 	<p>Fri 24 Nov 2023 - Sun 7 Jan 2024 (45 days)</p> <p>Fri 1 Dec 2023 - Mon 1 Jan 2024 (32 days)</p> <p>Fri 8 Dec 2023 - Mon 1 Jan 2024 (25 days)</p>		
Opening Hours for Shaw House Urban Plaza	<p>From Fri 24 Nov - Wed 6 Dec 2023 and Tue 2 Jan - Sun 7 Jan 2024</p> <p>From Thu 7 Dec 2023 - Mon 1 Jan 2024</p> <p>Sun 24 Dec and Sun 31 Dec 2023</p>	<p>Mon - Fri: 3pm – 9.30pm</p> <p>Sat, Sun and Public Holidays: 1pm – 10pm</p> <p>Mon - Fri: 1pm – 9.30pm</p> <p>Sat, Sun and Public Holidays: 1pm – 10pm</p> <p>1pm – 12:30am</p>		
Opening Hours for Plaza Singapura	10am – 9pm daily			
Opening Hours for Ngee Ann City Civic Plaza	<ul style="list-style-type: none"> • Mondays to Fridays • Saturdays and Sundays • Mon 18 Dec – Sat 23 Dec 2023 • Sun 24 Dec & Sun 31 Dec 2023 • Mon 25 Dec 2023 & Mon 1 Jan 2024 	<p>1pm – 10pm</p> <p>1pm – 11pm</p> <p>1pm – 11pm</p> <p>1pm – 12:30am</p> <p>1pm – 11pm</p>		
Ngee Ann City Civic Plaza Event Highlights	<ol style="list-style-type: none"> 1. Carnival Rides <ul style="list-style-type: none"> • Cycle Jet; • Euro Swing; • Deluxe Horse Carousel; • Robotic Ride; and • Bumper Boat. 2. Carnival Games & Merchandise <ul style="list-style-type: none"> • Various Carnival Games including a Basketball Game Booth; • The Arcade House; • Merchandise Booth which will retail balloons and lighted merchandise; and • PhotoMeister Studios Selfie Booth. 3. Food Trucks <ul style="list-style-type: none"> • Burnt Cones • Ima-Sushi • Mia Tavola • SMOOZE 4. Live Performances on Fridays and Saturdays, 7:15pm – 8pm and 8:30pm – 9:15pm <table border="0"> <tr> <td> <ul style="list-style-type: none"> • A Capella Society • AnchorBlanc • Arya Yunata • Daniel Sid • Eli & Band • Fyrdauz Macbeth • LAYYI • Leandra Lane </td> <td> <ul style="list-style-type: none"> • Merry Moon Duo • Sheng Li • SISAY • The Cold Cut Duo • Three o’Hearts+ • The Vibes Singapore • Waymakers • White Ribbon </td> </tr> </table> 		<ul style="list-style-type: none"> • A Capella Society • AnchorBlanc • Arya Yunata • Daniel Sid • Eli & Band • Fyrdauz Macbeth • LAYYI • Leandra Lane 	<ul style="list-style-type: none"> • Merry Moon Duo • Sheng Li • SISAY • The Cold Cut Duo • Three o’Hearts+ • The Vibes Singapore • Waymakers • White Ribbon
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Plaza Singapura Event Highlights	<p>ORBA and Kiztopia presents</p> <ul style="list-style-type: none"> • A giant 15m long Christmas-themed inflatable with a slide; • An enchanting lighted canopy, designed to match Orchard Road's iconic 			

	<p>Christmas lights, offering countless Instagram-worthy photo moments;</p> <ul style="list-style-type: none"> • Enter Plaza Singapura through the inflatable Balloon Dome where you'll experience multiple balloons floating around you for a great photo moment; • A Kiztopia Great Christmas Alley, featuring a craft zone with DIY activities and workshops, unique merchandise, and photo wall with Kiztopia's characters like Happy The Dancer, Bell The Chef and Tiger The Sportsman; and • Kiztopia mascots Meet-and-Greet sessions on weekends.
Shaw House Urban Plaza Event Highlights	<p>1. Carnival Rides</p> <ul style="list-style-type: none"> • Double-storey Horse Carousel; • Ferris Wheel; • Chasing Cars; and • Flying Balloons. <p>2. Carnival Games & Merchandise</p> <ul style="list-style-type: none"> • Various Carnival Games and E-Carnival Games; • Claw Machines; and • A Merchandise Booth which will retail balloons and lighted merchandise.

OUTDOOR 3D PROJECTION MAPPING SHOW WITH INTEGRATED AUGMENTED REALITY FEATURES

Location of 3D Projection Mapping	Façade of Singapore Hilton Orchard
Locations of Music in the Air	44 lamp posts in six zones in front of Shaw House, Wheelock Place, Tong Building, Paragon, Mandarin Gallery, and the pedestrian walkway from ION Orchard to Ngee Ann City
Period	Wed 1 Nov 2023 - Mon 1 Jan 2024
AR Projection Timing	<ul style="list-style-type: none"> • 7pm – 10pm daily • 7pm – 12:30am on Christmas Eve and New Year's Eve
Music in the Air Timing	10am – 6:59pm daily, as well as to sync with the AR projections

CHRISTMAS EVE STREET PARTY

Road Closure Location & Timings	Paterson junction to Bideford junction closed from 6pm on Sun 24 Dec 2023 till 2am on Mon 25 Dec 2023
Street Party Timing	8pm – 12:15am
Highlights	<ul style="list-style-type: none"> • Performance by NCC Command Band from Swiss Cottage Secondary School • Santa Meet & Greet and Christmas Mascots such as Gingerbread Man and Nutcracker • Christmas Carolling • Stage Games with Live Band Performances • Street Dance Performances • Christmas Market and Food Trucks • Photo Booths • DJ Performances by Andrew T, Vii, PIN, and Housewrk • Roving Magicians and Balloon Sculptors • Busking Performances • Countdown, Projection Mapping, Fireworks & Special Effects on the façade of Singapore Hilton Orchard.

SUMMARY OF CHRISTMAS ON A GREAT STREET ENVIRONMENTAL, SOCIAL AND GOVERNANCE EFFORTS

2023 ESG Efforts	<ol style="list-style-type: none"> 1. More reusing and repurposing efforts including donation of used lighting and decor to charities after the event; 2. Employing reusable wire mesh over single-use plastics in Christmas decor 3. Using solar panels to power two set pieces; 4. Planting of 100 new trees, in partnership with Garden City Fund's Plant-A-Tree Programme; 5. Restoration of up to 100,000 trees globally in partnership with Mastercard's Priceless Planet Coalition with Conservation International Foundation; 6. Purchase of Renewable Energy Credits from SP Group; 7. Open-top bus tours for migrant workers; and 8. Christmas carnival and community excursion for underprivileged seniors.
Decor Reused and Recycled	<ul style="list-style-type: none"> • Materials recycled from past main arch, welcome arch and overstreet decor • Electrical and support equipment including last year's lightboxes, LED tree-wrap lights, brackets which affix decor on lamp posts, steel cables for overstreet hanging, steel base structures from both arches, and electrical distribution boxes • Conservation of trees along Orchard Road using highly wear-resisting rubber paddings which can be cleaned and reused for future events; • Designing Light-Up decor with eco-friendly construction methods and low-impact materials such as aluminium; and • Donation of used lighting and decor to charities after the event.

CHRISTMAS REWARDS WITH MASTERCARD®

Promotion Period	Thu 16 Nov – Thu 28 Dec 2023	
Promotion Details	Redeem a \$30 shopping voucher upon spending at least \$300 across a maximum of five same-day receipts. Limited to first 100 Mastercard cardholders per mall, per week. T&Cs apply.	
15 Participating Malls	<ol style="list-style-type: none"> 1. 313@somerset 2. Forum The Shopping Mall 3. Great World 4. Mandarin Gallery 5. Ngee Ann City/Takashimaya Shopping Centre 6. Orchard Central 7. orchardgateway 	<ol style="list-style-type: none"> 8. Palais Renaissance 9. Paragon 10. Plaza Singapura 11. Scotts Square 12. Tanglin Mall 13. The Centrepont 14. Wheelock Place 15. Wisma Atria

BLACK FRIDAY TIER OF CHRISTMAS REWARDS WITH MASTERCARD®

Promotion Period	Fri 24 Nov – Thu 30 Nov 2023	
Promotion Details	Redeem a \$50 shopping voucher upon spending at least \$500 across a maximum of five same-day receipts. Limited to first 200 Mastercard cardholders per mall. T&Cs apply.	
12 Participating Malls	<ol style="list-style-type: none"> 1. 313@somerset 2. Forum The Shopping Mall 3. Great World 4. Mandarin Gallery 5. Ngee Ann City/Takashimaya Shopping Central 6. Orchard Central 	<ol style="list-style-type: none"> 7. orchardgateway 8. Palais Renaissance 9. Paragon 10. Scotts Square 11. Tanglin Mall 12. Wheelock Place

PRICELESS CAUSES WITH MASTERCARD®

Promotion Period	Wed 1 Nov 2023 – Mon 1 Jan 2024																
Promotion Mechanics	<p>Mastercard, the Official Card of Christmas on <i>A Great Street</i> for the 11th year running, has pledged to restore one tree globally for every eligible transaction made with a Mastercard at the 15 participating Orchard Road malls through their Priceless Planet Coalition partner, Conservation International Foundation.</p> <p>The cap for this is 100,000 trees to be restored globally through Conservation International Foundation.</p>																
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CHRISTMAS ON A GREAT STREET 2023 STAY PACKAGES

Pullman Singapore Orchard	<p>Premier Room at S\$499++ per room per night for two persons</p> <ul style="list-style-type: none"> • Minimum 3D2N stay per booking; • \$50 Great Christmas Village ride credits per room booking (first 50 bookings only) • Archive Club access and privileges, such as evening cocktails • Breakfast for two persons • One parking coupon per stay • Booking Period: From 9 Oct to 31 Dec 2023 • Stay Period: 16 Nov 2023 - 1 Jan 2024 • Blackout Dates: 23, 24, 25, 30 and 31 Dec 2023 • Terms & conditions apply
Singapore Marriott Tang Plaza Hotel	<p>A Deluxe (King), Deluxe (Twin), or Premier Deluxe (King) room, which includes:</p> <ul style="list-style-type: none"> • \$50 Great Christmas Village ride credits per room booking (first 50 bookings only) • 10,000 Bonus Points per stay • Complimentary buffet breakfast for two • Complimentary WiFi • Stay Period: 2 Oct 2023 – 25 Dec 2023
The St. Regis Singapore	<p>One-night stay in a Grand Deluxe Double Room from SGD \$639.00++ per night, which includes:</p> <ul style="list-style-type: none"> • \$50 Great Christmas Village ride credits per room booking (first 50 bookings only) • St. Regis Butler Service • Epicurean breakfast at The Astor Grill for two adults & two children • Blackout Dates: 23 Dec 2023 - 1 Jan 2024 • Stay Period: 24 Nov 2023 - 7 Jan 2024

POP-UP STORES AND BRAND ACTIVATIONS

November 2023	<ol style="list-style-type: none"> 1. Connor’s Stout Porter 2. Lovet 3. New Balance 4. OPPO
December 2023	<ol style="list-style-type: none"> 1. Celebrate Christmas in Singapore 2. Geneco x Yellow Ribbon* 3. Shopee <p>*Among the pop-up stores, Geneco and Yellow Ribbon Bakery join hands to debut exclusive cookies handcrafted by prison inmates. Members of the public who vote for their favourite Inspirational Quotes of Hope at Geneco’s pop-up store will be given a bag of Red Velvet & Almonds cookies on 9, 10, 16 and 17 December 2023.</p>